

By Speed Post/ Email  
MNG-18/DAESI/34/2020  
Date: 26-03-2024

Sir,

**Sub: Identification of two facilitators in every district-reg.**

Greetings from National Institute of Agricultural Extension Management (MANAGE), Hyderabad

As you are aware the DAESI Programme is implemented in 21 SAMETIs of 20 states. Reports reveal that there are close to three lakh input dealers in the country. The major objective of the DAESI programme is to train the existing input dealers in the country to become para extension professionals to support the activities of the department of Agriculture in the district. As on February 01, 2024 a total of 1,05,673 input dealers have been trained under this programme across India. It took almost 20 years to train one-third of the existing input dealers in the country. In order to train the remaining input dealers, it is essential to conduct more number of DAESI Programmes in every district.

However, in order to train the remaining existing input dealers, SAMETIs may identify at least two facilitators in every district for the implementation of DAESI programme by following the recruitment guidelines given by MANAGE. The facilitators identified can assist the Agriculture department officials to mobilize the input dealers and shall facilitate the later in submission of applications at their respective ATMA offices. The facilitators involved actively in mobilizing the candidates shall be continued as facilitators to run the DAESI Batch. The SAMETIs are requested to identify at least two facilitators in each and every district in order to train the remaining input dealers.

The action taken in this regard may be intimated to MANAGE on or before 30 April, 2024

With warm regards,

Yours sincerely,



(P.Chandra Shekara)

To

The Director, SAMETIs of all States

## राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Government of India)

Rajendranagar, Hyderabad - 500 030. Telangana State. INDIA

Telephone : +91 040-2459 4505, 24015253, Fax: +91-(040) 24015388

E-mail : dgmanage@manage.gov.in, Web : www.manage.gov.in